

---

## FY22 FUNDING RECOMMENDATIONS | PUBLIC ART: CCP GRANT – COLOR THE CURB: SCHOOLS SAFETY PROGRAM

---

### **Grant Program Name:**

FY22 Civic Commission Project -- Color the Curb: School Safety Program (CCP-CTC Schools)

### **Grant Program Description:**

Civic Commission Projects are unique one-time District commissioned grant programs in partnership with District government agencies. The Color the Curb Program is a collaborative design and placemaking partnership between CAH and the District of Department of Transportation's (DDOT) Art in the Right of Way (AROW) program with the objective to activate spaces around road safety measures with ground murals.

The Color the Curb: School Safety Program is a pilot in collaboration with District of Columbia Public Schools that builds upon the success of FY21 inaugural Color the Curb partnership in response to the pedestrian accident in Ward 7 on National Walk to School Day. The Color the Curb: School Safety Program grant will support four artists experienced in large-scale exterior murals, youth engagement, and community-based projects to design and install ground murals in designated DDOT intersections near four elementary schools in Ward 7. Including Plummer Elementary (4601 Texas Avenue SE), Houston Elementary (1100 50th Place NE), CW Harris Elementary (301 53rd Street SE), and Drew Elementary (5600 Eads St NE.) The recommended mural artists will be paired with a school to collaborate with students to design artwork that will contribute to making their commute to school safer and more vibrant:

- Supports slower and safer roadways on the blocks adjacent to selected school entrances.
- Engages students in the creative and design processes to make an impact on and foster a sense of stewardship in their community.
- Creates a public canvas that features the artwork of local artists and/or graphic designers inspired by youth from each school.

The opportunity was open to experienced large-scale exterior mural artists with youth engagement, and community-based projects knowledge who are eighteen (18) years of age or older and a current resident of Washington, DC.

### **Project Background**

Across the country, cities are installing curb extensions to increase safety for all roadway users, especially pedestrians. Curb extensions reduce the speed of traffic while turning and minimize the distance pedestrians need to walk to cross the street at crosswalks. DDOT installs quick-build curb extensions, consisting of posts and paint, to address immediate safety concerns at intersections. These quick-build curb extensions provide a canvas for public art in the curb extension.

**Number of Cycles:** N/A

**Allocated Budget Amount:** FY2022: \$120,000

**Number of Panels:** 1 Panel

**Grant Manager:** Lauren Dugas Glover

**Commissioner Convener:** Derek Younger

**Ranking and Award Justification:**

**Cut-off:** No cut-off; all eligible applications were reviewed.

- **Score:** Highest Score
- **Allocation of Funds:** Recommend four (4) grant awards at \$30,000 each
- **Total Recommended Request: \$120,000**

**Committee Recommendation:**

The Public Art Committee recommends adoption of the following resolution:

**"*Resolved*, that the Commission adopt the funding recommendation for the FY 2022 CCP Color the Curb: School Safety Program Grant as presented for a total funding amount of \$120,000."**

**FY22 CCP - Color the Curb: School Safety Program**

**FUNDING RECOMMENDATIONS**

Rank	Average Total Points Scored	Ward	Project Budget	Request Amount	Req % of Project	Recommendation	CAH Grant in Past Five Years	Discipline	Program Manager	Commissioner Convener
1	89.33	2	\$ 30,000.00	\$ 30,000.00	100%	\$ 30,000.00	Y	05-Visual Arts	Lauren Dugas Glover	Derek Younger
2	89.00	1	\$ 30,000.00	\$ 30,000.00	100%	\$ 30,000.00	Y	05-Visual Arts	Lauren Dugas Glover	Derek Younger
3	88.71	5	\$ 30,000.00	\$ 30,000.00	100%	\$ 30,000.00	N	05-Visual Arts	Lauren Dugas Glover	Derek Younger
4	88.71	7	\$ 30,000.00	\$ 30,000.00	100%	\$ 30,000.00	Y	05-Visual Arts	Lauren Dugas Glover	Derek Younger
5	82.36		\$ 30,000.00	\$ 30,000.00	100%	\$ -	Y	05-Visual Arts	Lauren Dugas Glover	Derek Younger
6	73.93	8	\$ 30,000.00	\$ 30,000.00	100%	\$ -	Y	05-Visual Arts	Lauren Dugas Glover	Derek Younger
7	64.08	7	\$ 30,000.00	\$ 30,000.00	100%	\$ -	N	05-Visual Arts	Lauren Dugas Glover	Derek Younger
8	64	5	\$ 30,000.00	\$ 30,000.00	100%	\$ -	Y	05-Visual Arts	Lauren Dugas Glover	Derek Younger
9	63.21	1	\$ 30,000.00	\$ 30,000.00	100%	\$ -	Y	05-Visual Arts	Lauren Dugas Glover	Derek Younger
10	62.83	7	\$ 30,000.00	\$ 30,000.00	100%	\$ -	N	05-Visual Arts	Lauren Dugas Glover	Derek Younger
11	60.29	7	\$ 30,000.00	\$ 30,000.00	100%	\$ -		05-Visual Arts	Lauren Dugas Glover	Derek Younger
12	-	8	\$ 30,000.00	\$ 30,000.00	100%	\$ -	N	05-Visual Arts	Lauren Dugas Glover	Derek Younger
13	-	1	\$ 30,000.00	\$ 30,000.00	100%	\$ -	N	05-Visual Arts	Lauren Dugas Glover	Derek Younger
				<b>Total</b>		<b>\$ 120,000.00</b>				

FOR OFFICIAL USE ONLY